Richard Webber

Joint Managing Director
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VISAV Neighbourhood Alert conference 25 March 2022

Guideline 1: Engaging communities

Chief officers should work with police and crime commissioners to deliver and support neighbourhood policing and must ensure it is built on effective engagement and consultation with communities.

Essential elements include:

- A clearly defined and transparent purpose for engagement activities
- Regular formal and informal contact with communities
- Working with partners (eg, by identifying communities and sharing arrangements for engagement)
- Making available information about local crime and policing issues to communities
- Engagement that is tailored to the needs and preferences of different communities
- Using engagement to identify local priorities and inform problem solving
- Officers, staff and volunteers providing feedback and being accountable to communities
- Officers, staff and volunteers supporting communities, where appropriate, to be more active in the policing of their local areas.

Community engagement in neighbourhoods should:

- Provide an ongoing two-way dialogue between the police and the public
- Enable the police to develop a better understanding of communities and their needs, risks and threats.

This guideline is underpinned by section 34 of the Police Reform and Social Responsibility Act 2011 which provides a legal requirement for chief officers to make arrangements to consult with the public in each neighbourhood, provide local information about crime and policing and hold regular public meetings.

- Engagement that is tailored to the needs of different communities

- Enable police to better understand their communities' needs, risks and threats

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Richard Webber

- Leads on analysis
- Originator of postcode classification systems, Acorn and Mosaic

Trevor Phillips

- Leads on interpretation
- Former Chair, Equality and Human Rights Commission

Our involvement with Visav / Rapport

Extract from Humberside Police records

HH_URN	UPRN	Title			Gender	AddressLine1	Town	County	Head_Househo	OriginsGroup	OriginsSubGroup
3018000232801	100050080856	Mr	Jo	Hu	M	9 Beck Garth	Hull	North Humberside	Y	A : ANGLO-SAXON	AAA : ENGLISH
10000162905796	100050113466	Mr	Jo	Ra	M	22 Main Street	York	North Yorkshire	Y	A : ANGLO-SAXON	AAA : ENGLISH
10000319232690		Dr	Le	Ch	E	Stratstone BMW	Hull	North Humberside	Y	L : EAST ASIAN	LBB : CANTONESE CHINESE
30220002096666	21074009		Sa	Nig	E	51 Perth Street	Hull	North Humberside	Y	A : ANGLO-SAXON	AAA : ENGLISH
10000121785920	10000202654		Sa	Wi	E	3 Bushey Park	Hull	North Humberside	Y	B : CELTIC	BAB : WELSH
30230000419473	100050085893	Dr	Vi	Sh	E	41 Elveley Drive	Hull	North Humberside	Y	K : HINDU SOUTH ASIAN	KAA : HINDU INDIAN
30010005010886	21019431	Dr	Ha	Mc	E	161 Cambridge Street	Hull	North Humberside	Y	I : MUSLIM	IZZ : OTHER MUSLIM
10000078138492		Dr	Bu	Wc	E	Flat A	Grimsby	South Humberside	Y	I : MUSLIM	IZZ : OTHER MUSLIM
30020014631983	200000879752	Miss	Ca	Cre	F	East View	Market Rasen	Lincolnshire	Y	A : ANGLO-SAXON	AAA : ENGLISH
30070000189493	100050100291	Miss	Ge	Me	F	14 Watkinson Close	Hull	North Humberside	Y	A : ANGLO-SAXON	AAA : ENGLISH
10000045127445		Miss	Ju	Ba	F	High Hunsley House	Cottingham	North Humberside	Y	A : ANGLO-SAXON	AAA : ENGLISH
30040003362158	100050091291	Miss	Lu	Brc	F	West End House	Hull	North Humberside	Y	A : ANGLO-SAXON	AAA : ENGLISH
10000302223565		Miss	M	Ho	F	Chapel House	York	North Yorkshire	Y	A : ANGLO-SAXON	AAA : ENGLISH
30080000251425	200000636222	Miss	Ch	Hig	F	Bar Farm	York	North Yorkshire	Y	A : ANGLO-SAXON	AAA : ENGLISH
10000302222224		Miss	M	Be	F	Wrainthorn House	York	North Yorkshire	Y	A : ANGLO-SAXON	AAA : ENGLISH
10000302386513		Miss	Lir	Hu	F	Moonlight Cottage	Scunthorpe	South Humberside	Y	A : ANGLO-SAXON	AAA : ENGLISH
30050001311568	200000867331	Miss	M	Fie	F	11 Fields Close	Doncaster	South Yorkshire	Y	A : ANGLO-SAXON	AAA : ENGLISH
30010005173013	200000891647	Miss	An	Me	F	Redbourne Hall	Gainsborough	Lincolnshire	Y	A : ANGLO-SAXON	AAA : ENGLISH
10000187374359	100052165224	Miss	Zo	Wi	F	2 Bridlington Road	Driffield	North Humberside	Y	A : ANGLO-SAXON	AAA : ENGLISH
30010009614051	100050047284	Miss	Ka	Ma	F	34 Chapel Garth	Driffield	North Humberside	Y	A : ANGLO-SAXON	AAA : ENGLISH

Building area Profiles using Household Data

Using Origins Household level data, it is possible to map the Origins data to individual households.
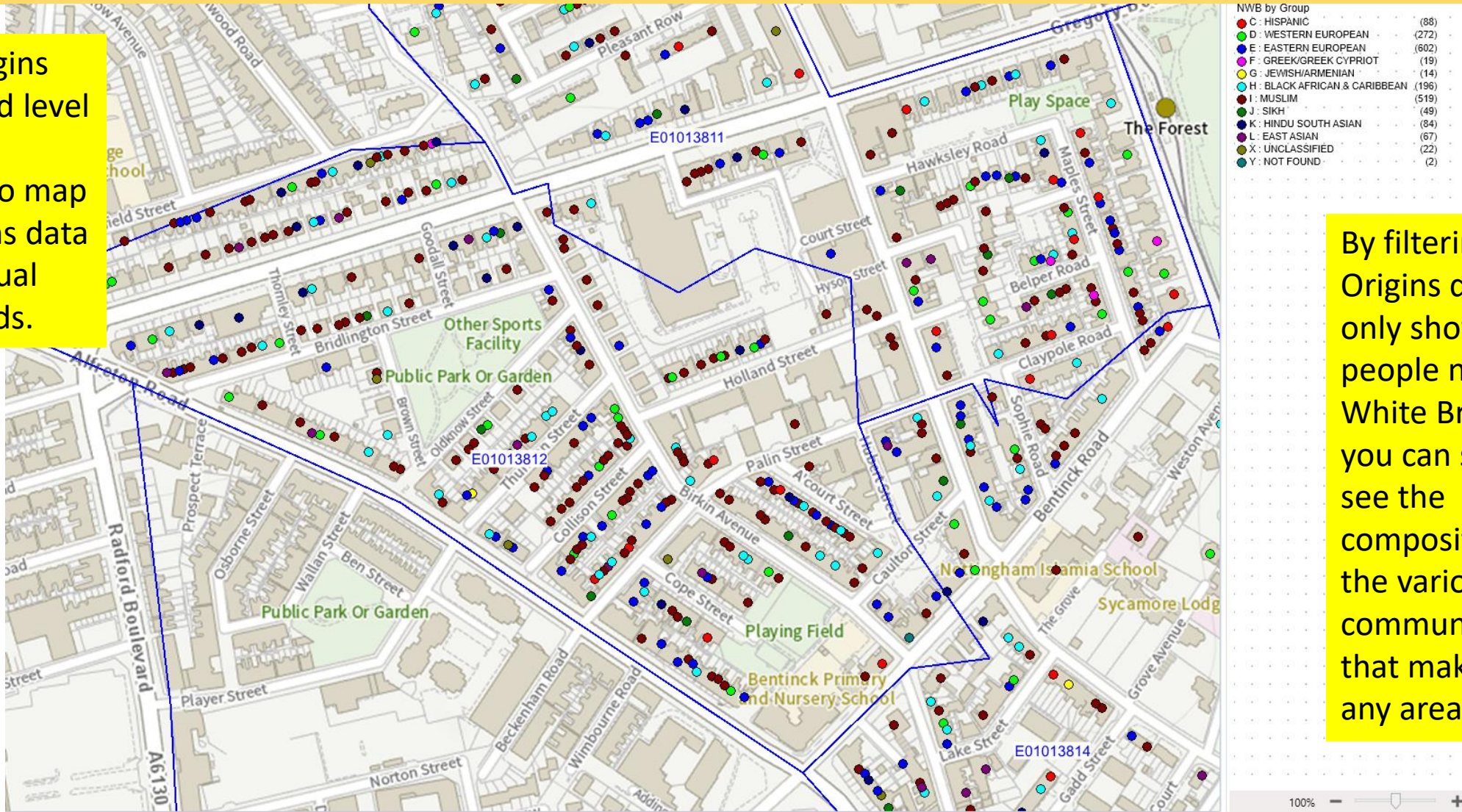
By filtering the Origins data to only show only people not White British you can start to see the composition of the various communities that make up any area.

NWB by Group
C : HISPANIC   (88)
D : WESTERN EUROPEAN   (272)
E : EASTERN EUROPEAN   (602)
F : GREEK/GREEK CYPRIOT   (19)
G : JEWISH/ARMENIAN   (14)
H : BLACK AFRICAN & CARIBBEAN   (196)
I : MUSLIM   (519)
J : SIKH   (49)
K : HINDU SOUTH ASIAN   (84)
L : EAST ASIAN   (67)
X : UNCLASSIFIED   (22)
Y : NOT FOUND   (2)

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Largest community, Nottingham postcodes

Communities area still highly localised

Postcode Origins	% Resident in significantly ethnic postcodes
IBZ : SOMALI	94.52
IHZ : PAKISTANI	92.61
HBA : NIGERIAN	91.07
JAA : SIKH	85.63
EPZ : RUSSIAN OR UKRAINIAN	82.92
FAZ : GREEK OR GREEK CYPRIOT	75.56
NON WHITE BRITISH	**75.51**
ELZ : BALTIC STATES	71.63
GAA : JEWISH	66.29
EIA : POLISH	62.43
DDA : GERMAN	49.82
AAA : ENGLISH	**21.52**

Origins data provides an evidence-base to help understand:

- **Public confidence and service satisfaction**
  - ➤ Perception and engagement
  - ➤ Perceived unfairness and fear of crime
  - ➤ Victim data by ethnicity
  - ➤ Complaints

- **Stop and search**
  - ➤ Engagement and education of young people
  - ➤ Panel representation from concerned communities
  - ➤ Transparency and accountability

- **Reporting of 'hidden crimes'**
  - ➤ Domestic abuse
  - ➤ Child sexual exploitation
  - ➤ Modern slavery
  - ➤ Hate crime
  - ➤ Forced marriage
  - ➤ Honour-based violence

- **Access to services**
  - ➤ Language barriers
  - ➤ Method of contact
  - ➤ Signpost to other services – appropriate use
  - ➤ Workforce representative of the local population

- **Evidence-based policing**
  - ➤ Body-worn recording – where?
  - ➤ Gang-related crime
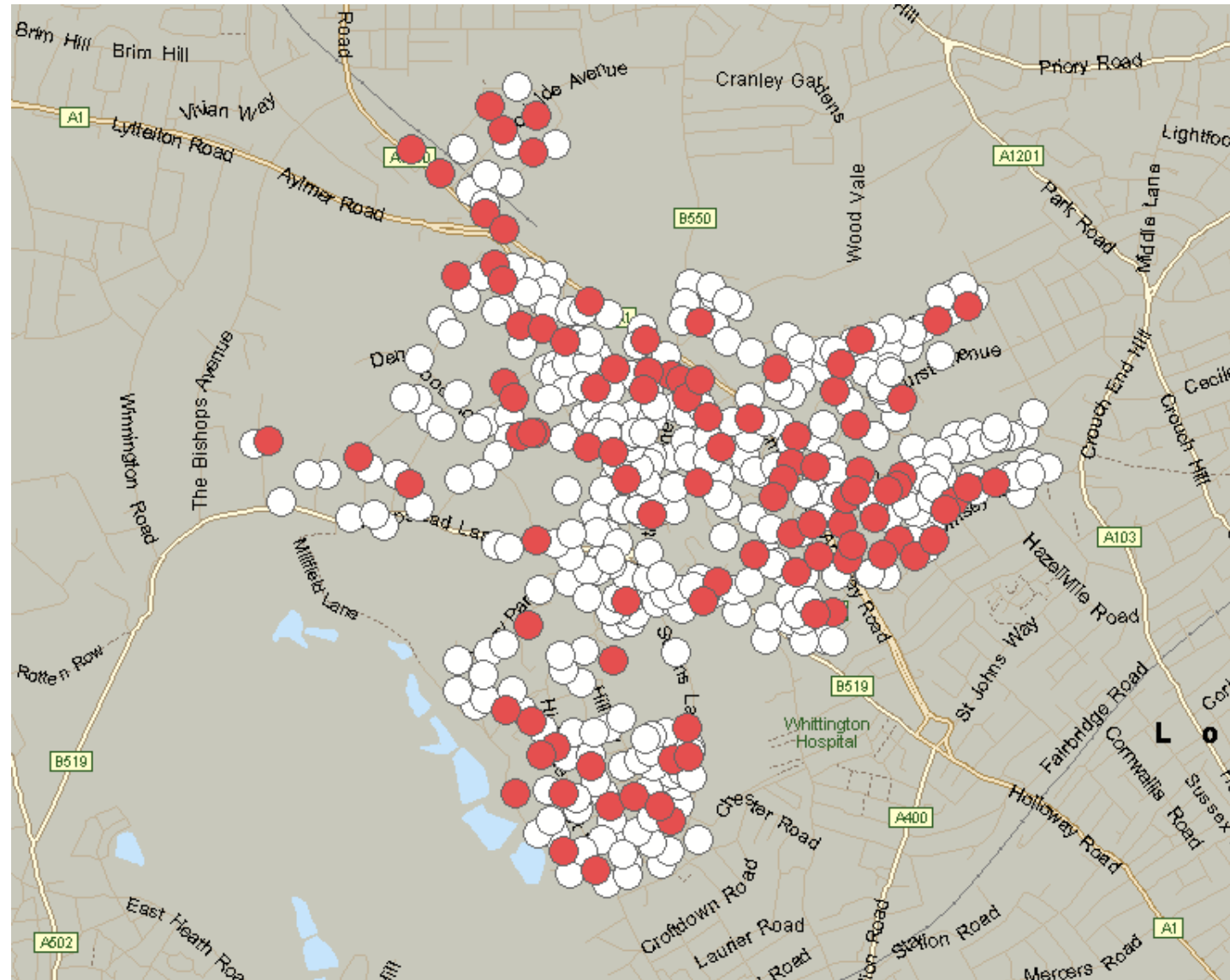 - ➤ Location of weapon surrender bins

Resources can be more **targeted**

Community tensions?

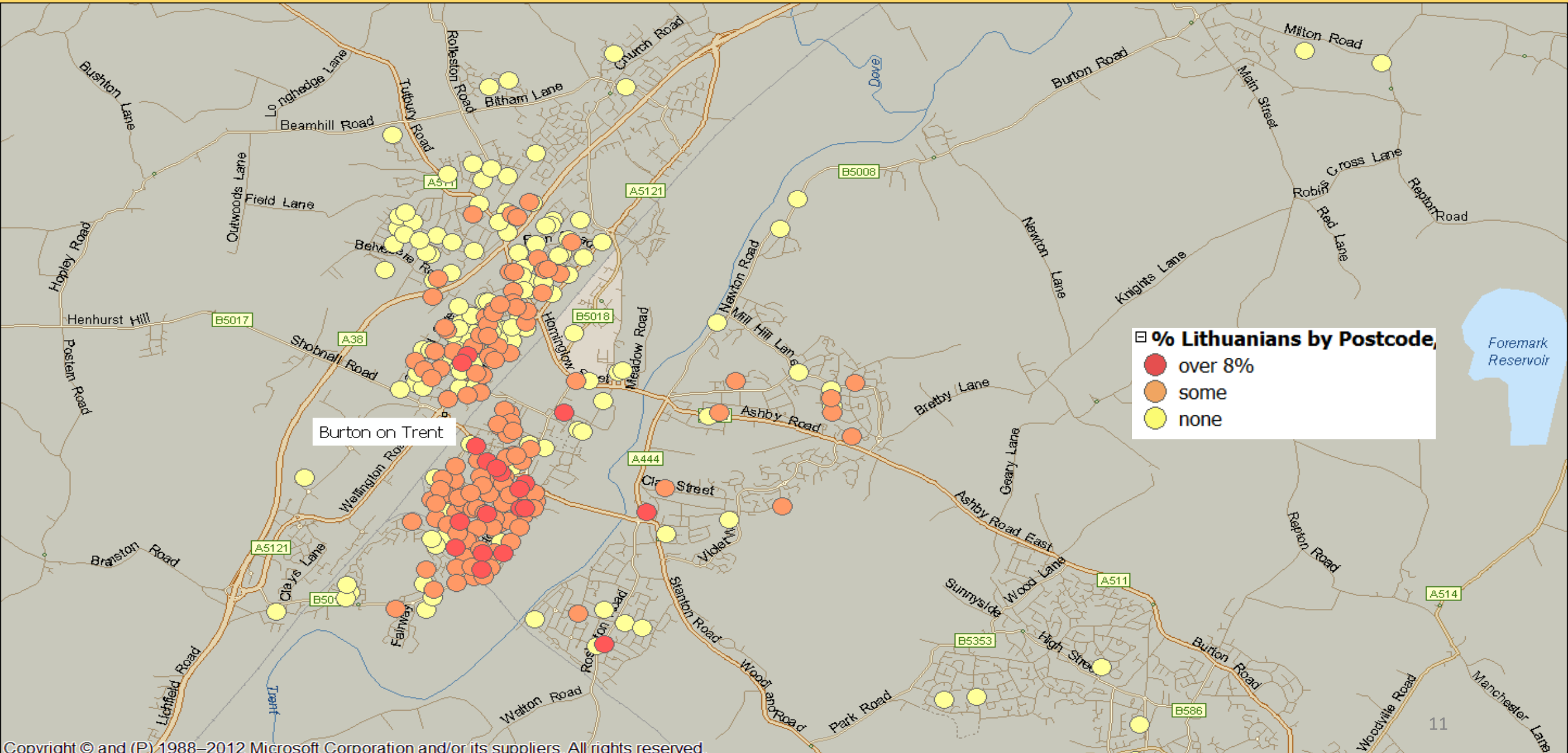Presence of adults
with Russian or
Ukrainian names N6

- 🔴 1 or more
- ⚪ 0

Motoring offences?

11
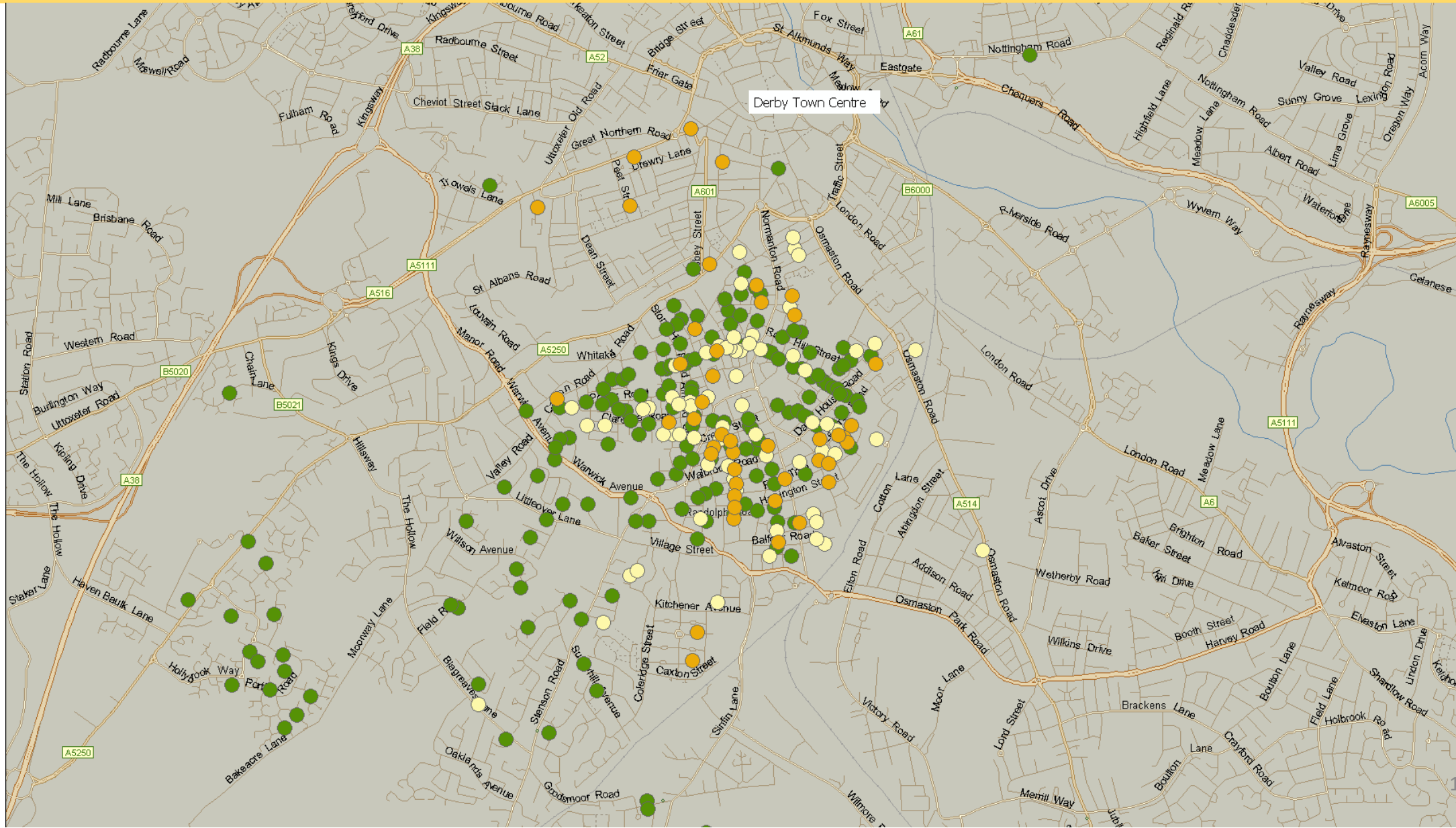
Newly arriving minorities

|	2011	2021	Change (absolute)	Change (as % of 2011)
	%	%	%	
NON WHITE BRITISH	**15.43**	**18.45**	**3.02**	**20**
IIZ : KASHMIRI	**0.25**	**0.81**	**0.56**	**224**
EOA : ROMANIAN	**0.12**	**0.42**	**0.30**	**262**
KAA : HINDU INDIAN	1.29	1.49	0.20	15
CAA : SPANISH	0.53	0.68	0.15	28
HDZ : BLACK SOUTH AFRICAN	**0.26**	**0.39**	**0.14**	**53**
HZZ : OTHER BLACK AFRICAN	**0.16**	**0.28**	**0.12**	**72**
HAA : BLACK CARIBBEAN	0.49	0.60	0.11	22
IKA : BANGLADESHI	0.44	0.55	0.11	24
ELZ : BALTIC STATES	**0.18**	**0.25**	**0.08**	**43**
EMZ : FORMERLY YUGOSLAV	**0.12**	**0.19**	**0.08**	**66**
EMF : ALBANIAN	**0.06**	**0.12**	**0.06**	**106**

% increase in non white British adults 2011-2021

Change in % NWB since 2011 Band
- 3 - 4%
- 4 - 5%
- 5 - 6%
- 6 - 7%
- 7 - 8%
- 8 - 9%
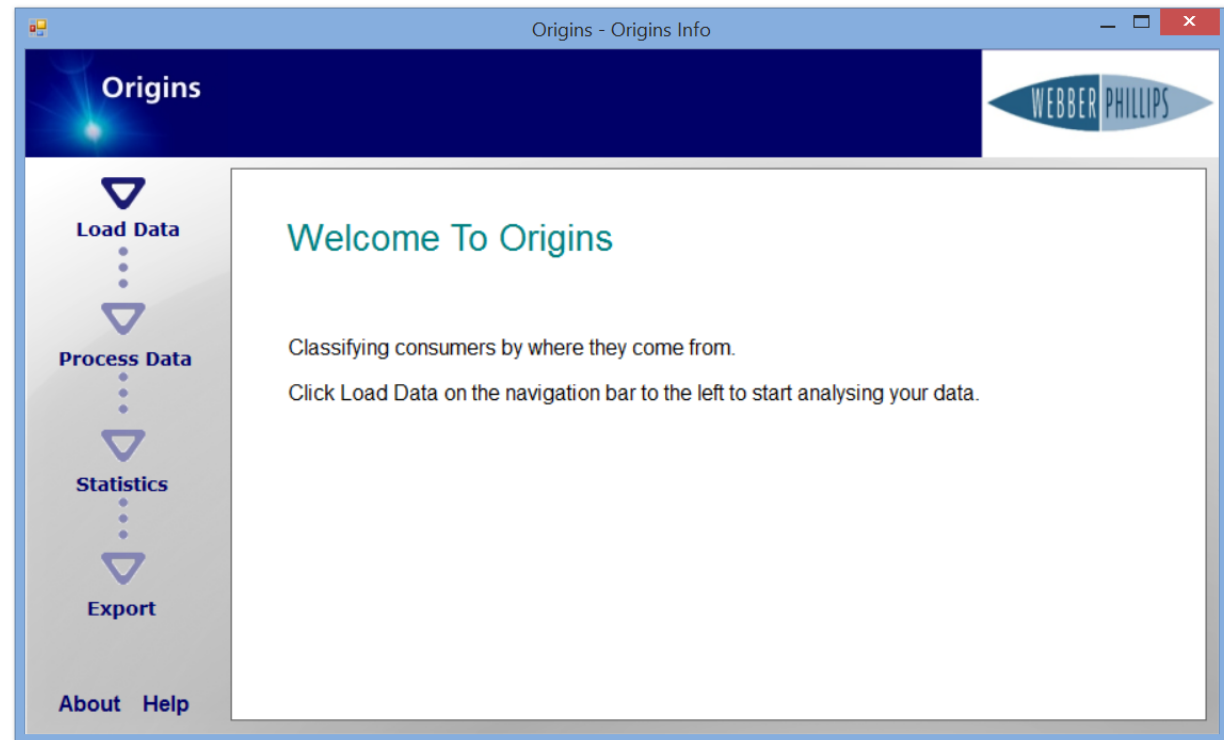- >9%
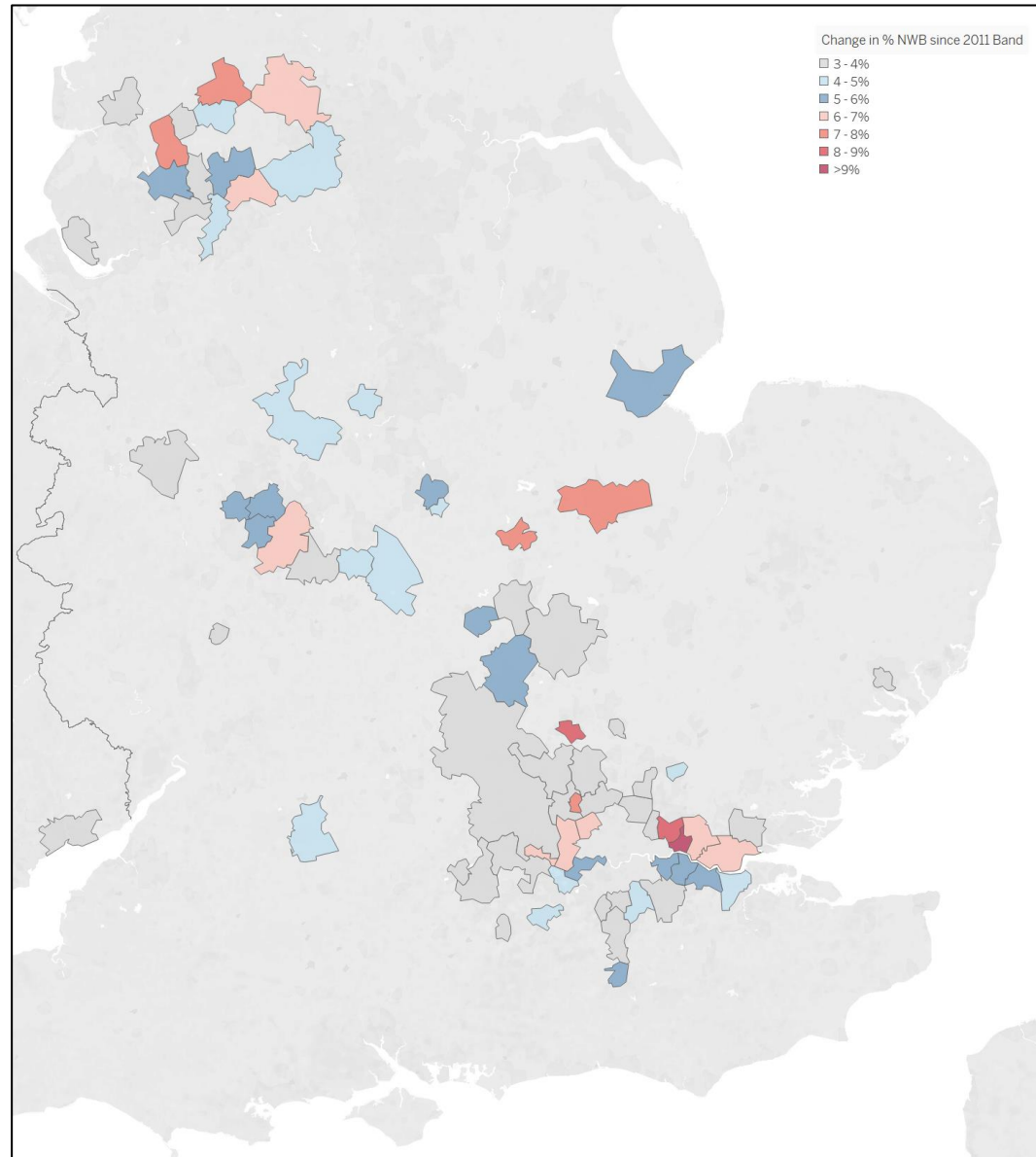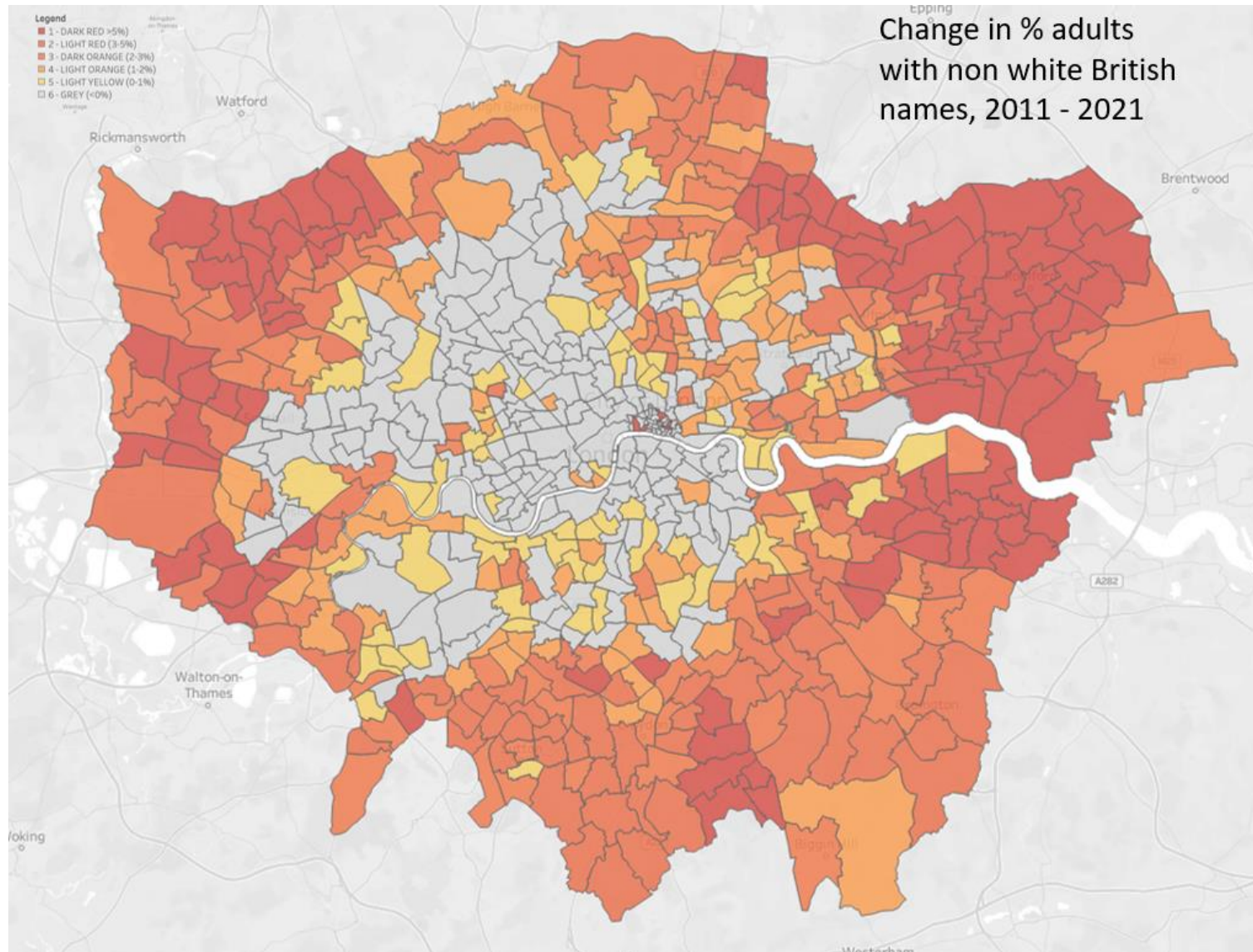
Coding and profiling of individual records

1 : Desktop software

2 : Server

3 : API

4 : Neighbourhood alert

Profile of citizens apprehended

Ranked Origins Group Level Profile

Origins Group	File	%	Base	%	Index
H : Black African & Caribbean	342	13.1%	401,629	6.4%	205
B : Celtic	489	18.8%	885,214	14.1%	133
I : Muslim	363	13.9%	791,744	12.6%	110
A : Anglo-Saxon	1,050	40.3%	2,455,686	39.2%	103
C : Hispanic	82	3.1%	235,630	3.8%	84
G : Jewish/Armenian	11	0.4%	40,697	0.6%	65
D : Western European	113	4.3%	421,717	6.7%	64
J : Sikh	18	0.7%	84,396	1.3%	51
L : East Asian	26	1.0%	124,760	2.0%	50
E : Eastern European	67	2.6%	377,880	6.0%	43
F : Greek/Greek Cypriot	9	0.3%	64,305	1.0%	34
K : Hindu South Asian	36	1.4%	386,328	6.2%	22
Total	**2,606**		**6,269,986**		
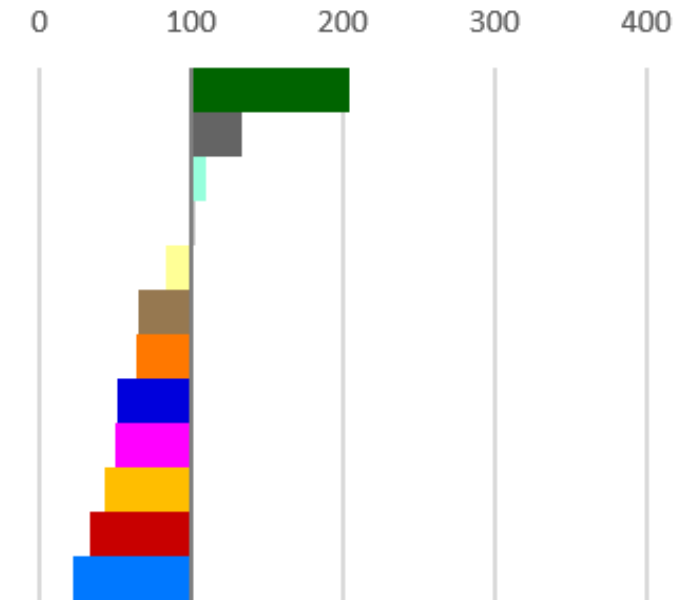
Women most at risk of murder

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Ranked Origins Group Level Profile

Origins Group	File	%	Base	%	Index
E : Eastern European	7	9.1%	1,328,097	2.9%	311
H : Black African & Caribbean	4	5.2%	802,246	1.8%	294
K : Hindu South Asian	2	2.6%	854,879	1.9%	138
I : Muslim	4	5.2%	2,148,828	4.7%	110
A : Anglo-Saxon	44	57.1%	26,848,468	59.0%	97
B : Celtic	11	14.3%	10,414,397	22.9%	62
D : Western European	1	1.3%	1,621,192	3.6%	36
C : Hispanic	0	0.0%	555,729	1.2%	Not Robust
F : Greek/Greek Cypriot	0	0.0%	133,054	0.3%	Not Robust
G : Jewish/Armenian	0	0.0%	103,303	0.2%	Not Robust
J : Sikh	2	2.6%	296,319	0.7%	Not Robust
L : East Asian	2	2.6%	371,379	0.8%	Not Robust
Total	**77**		**45,477,891**		

Richard Webber

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