



# LOCAL RESULTS ANALYSIS

A summary of the local results of the national Neighbourhood Alert annual member survey March 2020

## LINCOLNSHIRE

**3,203**  
Respondents (104,321)

**19.3%**  
Response rate (17.6%)

(Note: All figures shown in brackets represent the equivalent national figure).

### LINCS ALERT Feedback

Percentage that agreed (or strongly agreed) that messages in the last year were...

**Informative**  
**96.4%**  
(95.9%)

**Important**  
**91.1%**  
(90.5%)

**Easy to understand**  
**96.4%**  
(96.8%)

**Relevant to what I want**  
**88.8%**  
(88.1%)

**Relevant to my area**  
**88.3%**  
(88.4%)

**Timely**  
**86.9%**  
(87.1%)

### DATA SECURITY

Percentage of respondents within the area that said they felt that...

**75%**  
Don't trust social media such as Facebook, Twitter, Nextdoor and WhatsApp

**My data is safe**  
**78.8%**  
(77.3%)

**The Alert system is secure**  
**81.6%**  
(80%)

### IMPACT

Evaluating the effect of the messages over 12 months

**65.6%**  
(64.4%)  
Have changed their behaviour

**58.3%**  
(61.7%)  
My confidence in the police has increased

**79.9%**  
(79.2%)  
Find it easier to spot a scam

### REACH

Total average reach of a message sent in Lincolnshire

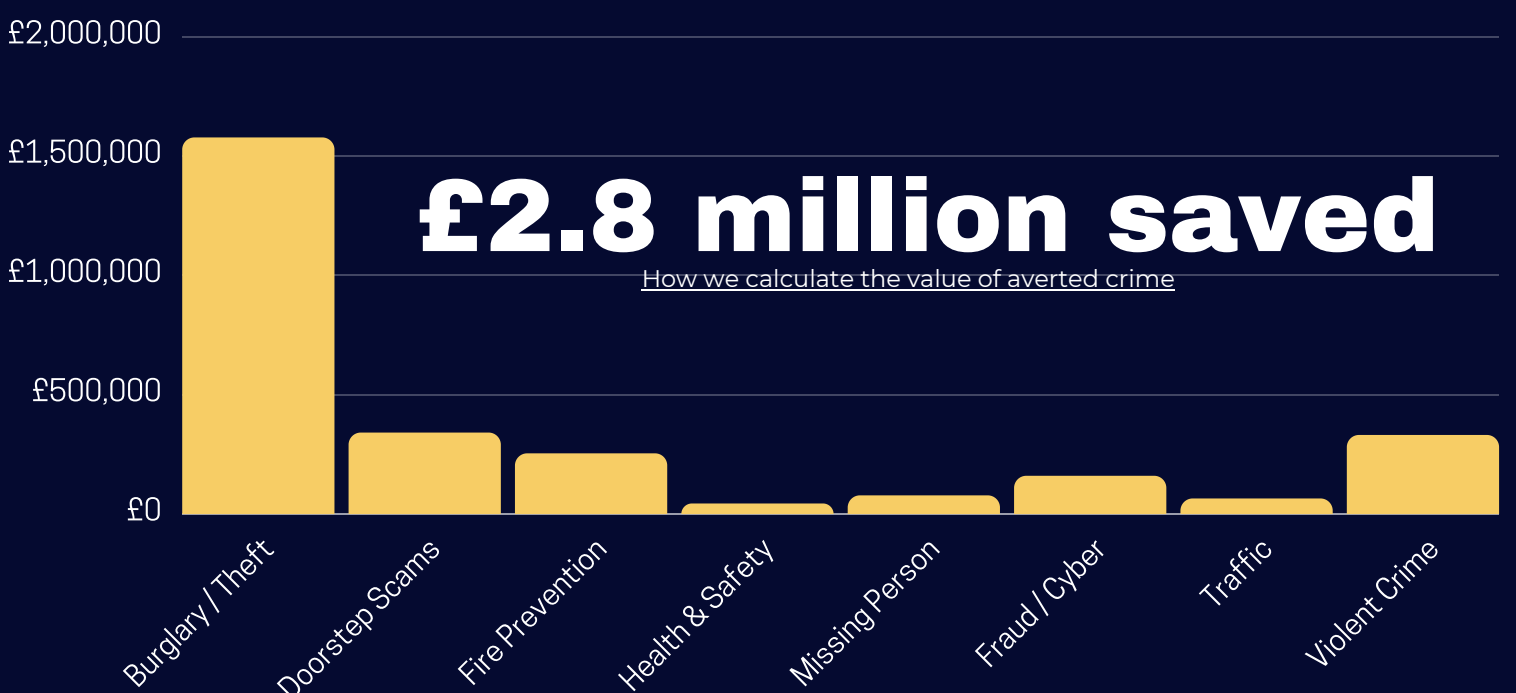
**16,567**  
MEMBERS

**18.23**  
AVERAGE SHARES

**302,016**  
POTENTIAL REACH

### THE VALUE OF AVERTED CRIME

Total value of prevented crime in Lincolnshire as a result of awareness raised and action taken by message recipients, over 12 months



**£2.8 million saved**

How we calculate the value of averted crime

# COMMENTS FROM RESPONDENTS

March 2020

A message about burglaries in the area prompted me to fix one of my cctv cameras that had not been working and to lock my side gate left unlocked for a delivery

Victoria, Boston



I am aware of what is happening locally i.e. Doorstep crime so am more vigilant

Julie, Lincoln

I took further precautions regarding security outbuildings. I was alerted to a door step scam before the people concerned called at my house.

Valerie, Boston

Basically being more aware once been notified by e mails. Also helps me to advise my elderly friends about Internet scams and phone scams.

Andrew, Spilsby

I run a Facebook group for my village. I share the messages there if they are relevant. This means that all members of the group can be vigilant and aware.

Emma, Louth

Having received message went to check outbuildings and put more stuff away.

Harriet, Grasby

I work in a bank so it is useful for me to use latest scam info to help in conversations with customers

Carrie, Grantham

Helped me be more aware of the scams around and how to keep myself safe

Judy, Sleaford

We often pass the Police Alert messages on to our Lincolnshire 4x4 Response members throughout the County e.g. to be on the look-out when out and about if a missing person is reported in the Alert or to ask if any members can assist if the Alert is a call for volunteers to help move fallen trees blocking roads etc.

Tom, North Thoresby

I relay some alerts to neighbours who do not have internet. I also share information via a community Facebook page.

Samantha, Horncastle

Helpful to know when thefts are local as I can be more careful making sure doors etc are locked at all times.

Sylvia, Louth

I am more aware when answering the door or phone as to any information I give. Make double sure property is secure at all times and aware of people coming and going in the area

Barbara, Lincoln

I now know how to recognise telephone scams.

Lindsey, Grantham

I have improved home security following alerts about neighbours attempts break in am more vigilant and aware of scams following email about local crime

Dee, Gainsborough

An attempted car theft a few doors away from me I provided cctv evidence to the police and have since upgraded my home cctv coverage inside and outside

Jack, Bourne

I have elderly neighbours who are not really aware of telephone and internet scams and are very trusting.

I print some of the relevant messages put them on the communal notice board and we discuss them at the weekly coffee morning or other social events

Cheryl, Stamford

I have been more aware of phishing emails & calls

Alisdair, Lincoln

I received a number of similar emails attempting to blackmail me into sending money to the sender. With your advice I ignored it.

Phil, Lincoln