

# National Neighbourhood Alert Conference Derbyshire Police

Rebecca Webster and Carole Woodall

## OUR PRIORITIES



Vulnerability



Fighting  
Crime



Our  
People



Prevention and  
Partnerships



Responsive and  
Visible Policing



Service to  
the Public



Trust and  
Legitimacy

Making Derbyshire Safer **Together**



# SNT Review

## 2018 review into Neighbourhood policing

- Uplift in PCSO Supervisors
- NIO's
- Increase in PCSO's
- Re-launch of Derbyshire Alert
- New role created – Derbyshire Alert co-ordinator
- Purchase of Enhanced survey tool and Mosaic and Origins
- No set standards or expectations creating blurred lines

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# SNT Review

- Uplift in funding for additional police officers – PCSOs joined the regulars
- New recruitment campaign for PCSOs, training and mentoring
- Covid and lockdown saw the direction of SNTs change, no face to face engagement was possible
- All these issues hampered our progress in neighbourhood policing

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# SNT Review – back to basics 2021

- OPCC surveys and work with Neighbourhood Watch highlighted how disgruntled residents had become without that connection with their local officers.
- Questions from Neighbourhood Watch who wanted to hear more from their local officers
- PCC interested in local policing and how it affects residents
- A fresh look at local policing was needed from all angles.

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# Derbyshire Alert and community engagement

- Targeted local messaging
- Derbyshire Talking surveys
- Bespoke surveys
- Better use of groups
- Volunteers
- Neighbourhood Watch
- Partnership information



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# Derbyshire Alert and community engagement



- School forums
- Single Points of Contact for Alert
- Link in with Training school programmes as part of the Comms input
- Neighbourhood Watch records – new groups

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# Derbyshire Alert – Geodemographical data



- Increasing knowledge of demographics for officers – understanding the area where they work and how to be more resourceful using Acorn/Mosaic/Origins data.
- Training officers about how this information can be useful to them – eg Matlock flooding.
- Transfer of this data to PowerBI system – in progress

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# Neighbourhood Priority setting



- Use of Derbyshire Talking data to identify priorities, Facebook live sessions, Facebook posts – encourage people to post their issues via the survey
- Planned projects and operations to tackle issues raised
- Implement 'You said, we did' model, using Alert to reply direct to residents
- Continual use and checking of priorities.
- Feed data into Safer Neighbourhood Team meetings headed up by divisional Chief Inspectors.

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# Governance

- Minimum standards implemented in December 2021 for using Alert and other social media platforms
- Reporting tools on Alert crucial to success
- 'Check-ins' with staff and objectives set for the quarter
- Reporting chain to Neighbourhood Policing Board with performance results for all LPUs.



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# Culture

- Cold calling
- Target setting
- Reduced staffing
- Investment in role

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# Any Questions?

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